STAND OUT FROM THE CROWD WITH ISO 9001

- **Benefits to Student's:**
  - Enriched Curriculum through use of Information and Communication Technology (MOOCs, Blended Learning etc.)
  - Effective Communication in a Global Environment - Articulate thoughts, speak and communicate well
  - Personal branding
  - Opportunity to provide constructive feedback to Faculty
  - Better Industry Interface
  - Enhanced Core Area Placements

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- **Benefits to Faculty:**
  - Regular interface with Industry to understand the required skills
  - Faculty Skills Development Programs
  - Excellent Knowledge Management System

- **Benefits to Management:**
  - Management has complete visibility of the various happenings/ activities in the institution through dash boards
  - **Promotes total involvement:** Fosters collaboration across the functional silos and provides a means to effectively communicate
  - Realistic Performance Management System
  - Reduced hidden costs

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- **Benefits to the Institution:**
  - Helps address organizational risks and opportunities in a structured manner
  - Helps in preparation of Self-Study Report (SSR) / Self-Appraisal Report (SAR) as required by NAAC
  - Process approach: Desired result achieved more efficiently when activities and related resources are managed as a process
  - Factual approach: Decisions based on facts and not on convenient speculation
  - Organized Personal Learning: Resulting in more engaged and satisfied workforce
  - Agility: For sustained growth in a drastically changing education environment
  - Continuous improvement: A permanent objective of the organization will be continuous improvement on its performance
  - Brand Building and Better Placements: Resulting in attracting good quality students through word of mouth marketing.